Logo

Beela

Beela

Pantone

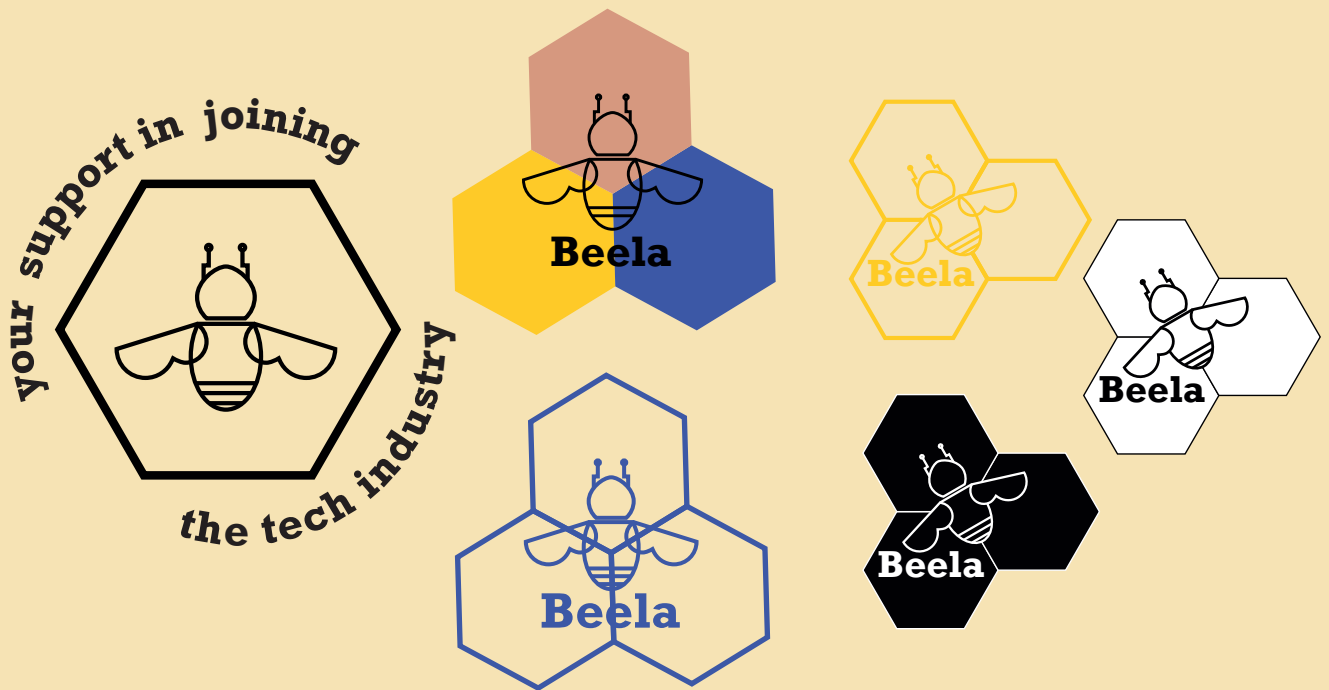#db9d82 #ffcc07 #f9e7bb #414e9c

Typography
Rockwell

ABCDEFGHIJKLMN-
ÑOPQRSTUVWXY-
Zabcdefghijklmn-
ñopqrstu-
vwxyz1234567890!''
·$%&/()=?¿¨_:*

Logo

Logo variations

your support in joining

the tech industry

Beela

Beela

Beela
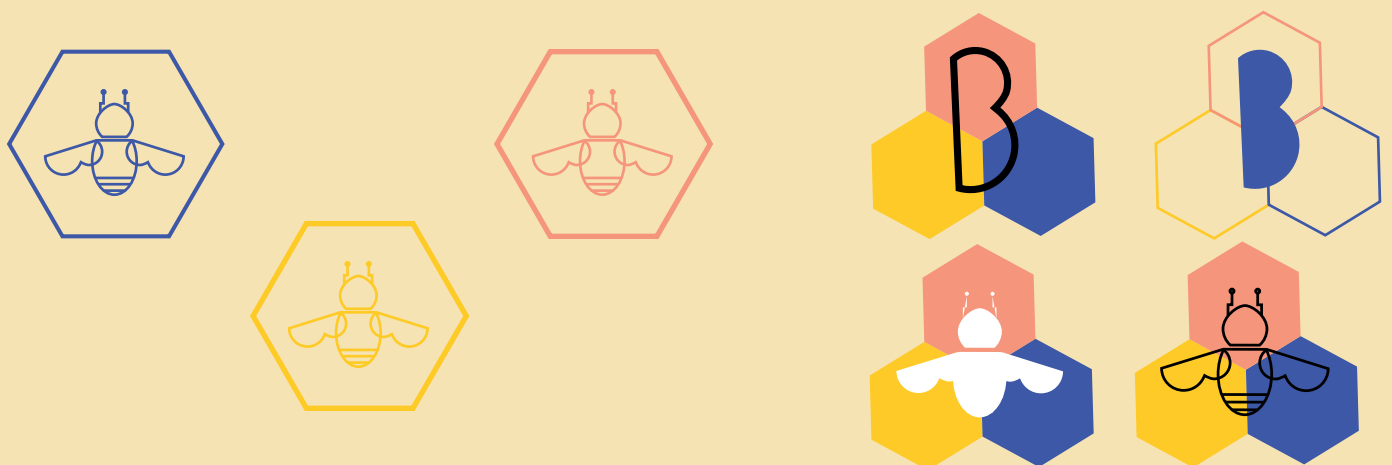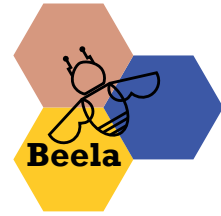
Icons

Beela Beela Beela

LOGOTYPE

The main logo will consist of the 3 colors, the typography and icon will be used in black
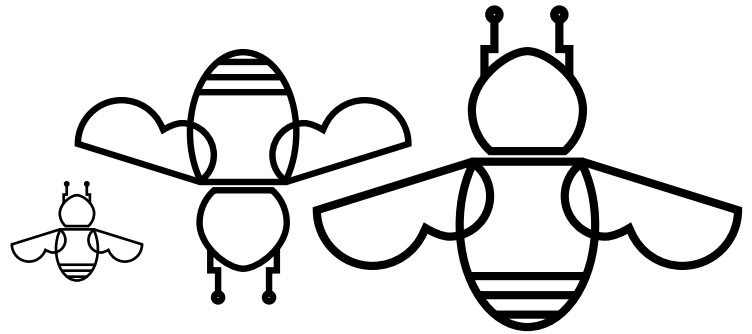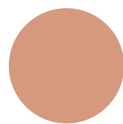

Logotype + Icon

Icon measurement

The thickness of the icon stroke can be adjusted based on the size of the icon.

Ex:1.5 pt in small size, 4pt in medium, 5 pt large

Pantone

Beela's color references are the Pantones specified here. If the printing conditions do not allow the use of it, the logo may be printed on four-color, or in black.
This is the main color of the brand and the one that must predominate.
the contrast of colors in backgrounds and typography will be defined based on WEB AIM (web accessibility in mind)

#db9d82   #ffcc07   #f9e7bb   #414e9c

Style

It is intended to communicate an energetic visual idea of community, work and technology, the bees represent migrant women seeking to work hard and as a team for the same goal.

5 TIPS TO GET THINGS **DONE**